

RAJAR DATA RELEASE



Quarter 1, 2020 – May 14th 2020

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC RADIO SCOTLAND	H	4595	785	767	825	5.1%	7.6%	6.4	5.8	6.7
Radio Borders	Y	109	48	47	46	-4.2%	-2.1%	32.9	31.1	31.3
Capital Scotland	H	2879	528	409	379	-28.2%	-7.3%	6.9	3.9	4.1
Central FM	Y	218	48	50	47	-2.1%	-6.0%	11.6	10.2	9.9
Clyde 1	H	1934	541	628	585	8.1%	-6.8%	11.6	16.7	15.0
Clyde 2	H	1934	145	188	167	15.2%	-11.2%	3.0	4.5	5.3
Forth 1	H	1172	274	300	296	8.0%	-1.3%	13.4	16.1	17.2
Forth 2	H	1172	64	67	68	6.3%	1.5%	2.7	3.8	3.9
Heart Scotland East	H	1200		150	118		-21.3%		5.0	3.6
Heart Scotland West	H	1646		224	221		-1.3%		5.2	5.5
Kingdom FM	Y	293	53	55	56	5.7%	1.8%	6.7	5.9	8.2
MFR	Y	253	123	123	122	-0.8%	-0.8%	26.3	26.2	27.7
Northsound 1	Y	347	132	122	132	0.0%	8.2%	17.2	16.9	19.3
Northsound 2	Y	347	26	23	26	0.0%	13.0%	3.6	3.1	3.1
Original 106 (Aberdeen)	Y	347	88	80	81	-8.0%	1.3%	13.2	13.9	14.2
Scottish Sun 80s ¹	H	4595		34	23		-32.4%		0.1	0.1
Scottish Sun Greatest Hits ¹	H	4595		6	11		83.3%	*	*	*
Scottish Sun Hits ¹	H	4595		15	4		-73.3%	*	*	*
Smooth Radio Scotland	H	1855	357	352	305	-14.6%	-13.4%	9.9	7.1	6.5
Tay FM	Y	394	147	131	129	-12.2%	-1.5%	17.1	16.6	16.8
Tay 2	Y	394	44	41	38	-13.6%	-7.3%	6.0	5.9	5.9
Wave FM (Dundee)	Y	144		12	14		16.7%		2.5	3.4
Wave FM (Perth)	Y	89		4	4		0.0%		0.9	1.2
West Sound (inc. West FM)**	Y	398	175	181	189	8.0%	4.4%	24.6	24.6	24.2

¹ Station changed reporting survey period

** audience to opt out services included